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ITALIAN AMERICAN MUSEUM OF LOS ANGELES

IAMLA Museum Collections Image Fee Schedule

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Advertisement (local, regional)	\$400	\$700	\$1300	\$2500
Advertisement (world)	\$800	\$1400	\$2500	\$5000
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Television/Video/Film Prices are for single project / life of campaign only. <i>Single Country Rights</i> term up to 10 years	\$200	\$325	\$400	\$600
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(Book, magazine, newspaper, calendar, journal etc.) <i>World Rights</i>	\$100	\$150	\$200	\$300
Advertisement (local, regional)	\$200	\$350	\$700	\$1500
Advertisement (world)	\$500	\$1000	\$1500	\$2500
Cover / exterior use surcharge	+\$20	+\$40	+\$75	+\$100
Television/Video/Film Prices are for single project / life of campaign only. <i>Single Country Rights</i> term up to 10 years.	\$125	\$175	\$200	\$300
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